

Get set..GO!

Professional Development Function:
"Events Tourism in Melbourne"



You're invited to an exclusive YTN event at the
National Sports Museum on Tuesday 9 February.

Join us for a night of greatness at the home of Melbourne sport – the MCG.

Hear from speakers representing a variety of events tourism segments:

Peter Jones – Chairman: Victorian Events Industry Council, discussing the impact of events on Melbourne, strategies in attracting events and key factors in delivering successful events.

Richard Ponsford – Tourism Manager: National Sport Museum, discussing the MCG as a visitor attraction, marketing strategies for the venue and the importance of sport to tourism and Melbourne.

Anthony Grace – General Manager: Melbourne Sports Tours, discussing marketing strategies for the product and working with industry to promote it, and sport as a tourism drawcard.

Join us for a wander through the Sports Museum, as well as drinks, light refreshments and a great opportunity to network.

Tuesday 9 February

Time:

6pm – 8pm

Venue:

National Sports Museum, located in the Olympic Stand, Level 1
 (Please refer to attached map)

Cost:

Members: \$35

Non-Members: \$50

RSVP:

By Tuesday 2 February – please fill out the attached registration form.

Places are limited so get in early. Join us for an exciting networking event in Melbourne.

Special thanks to the National Sports Museum for their support of the YTN.



Registration Form

Tax Invoice ABN 74 109 290 520

Name – 1st Delegate _____

Name – 2nd Delegate _____

Name – 3rd Delegate _____

Organisation _____

Postal Address _____

Email _____ Contact Number _____

YTN Member \$35.00

Non-member \$50.00

Payment details:

I have enclosed a cheque/credit card payment for \$_____ (cheques must be payable to Tourism Alliance Victoria Ltd)

Please fill out credit card details below:

Type of Card: Mastercard Visa

Cardholders Name:

Card Number:

Expiry Date: /

Signature: _____

Fax back to 03 9650 8543 by Tuesday 2 February 2010

NB: Upon full payment, this registration will become your Tax Invoice. No further invoice will be issued.

Registration Information

RSVP

Registrations close 2 February 2010, Fax through registrations to 03 9650 854

Cancellations

Cancellations of registrations after 12 noon on 2 February 2010 will incur a cost recovery fee.

Non attendance at the event incurs full payment costs

Young Tourism Network

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Tel 03 9650 8399